

# Development of colored potato flakes

ECUADOR / BOLIVIA / COLOMBIA / PERU / VENEZUELA



Webstory



## The technological solution

Incorporation of added value to native potatoes to promote their planting and consumption in national and international markets.



## Description

Development and evaluation of fried flakes and other novel products with the support of renowned chefs and kitchen managers.



## Results

- Development of new branded products (colored flakes).
- Today, native potato varieties are more common and are within the reach of consumers.
- Marketing of gourmet Andean native potato in national and international supermarkets.
- Revaluation of native potatoes.
- Development of technological innovations for potato production and post-harvest.

85

Elaborate recipes

30

Native varieties for gastronomic use

17

Thesis

25

Presentations

PARTICIPATING ORGANIZATIONS

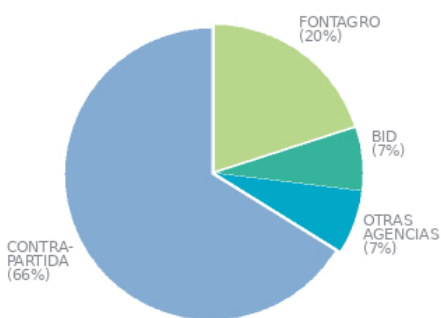


ABOUT FONTAGRO

FONTAGRO is a unique cooperation mechanism for agricultural innovation in Latin America and the Caribbean (ALC) and Spain, that works through regional platforms. It is composed of 15 countries that have contributed capital exceeding 100 million dollars and the Inter-American Development Bank (IDB), which is its legal representative.

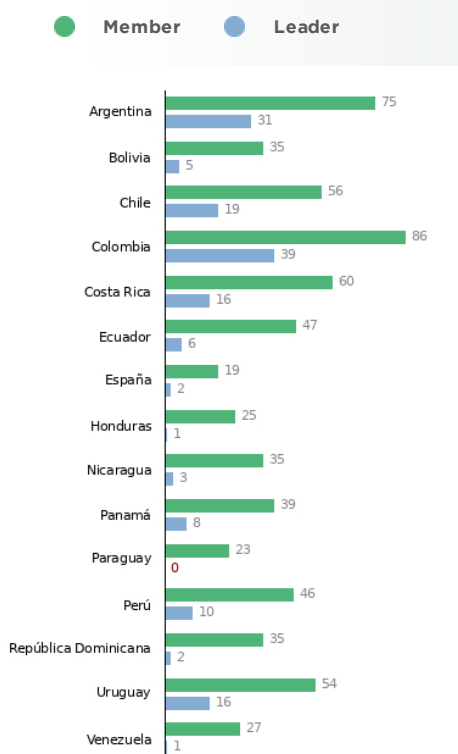


ORIGIN OF RESOURCES



- **Counterpart contribution**  
93.177.555
- **FONTAGRO**  
28.989.468
- **IDB**  
9.922.700
- **Other agencies**  
9.809.078

PARTICIPATION AND ROLE IN CONSORTIUMS SINCE 1998



FONTAGRO IN NUMBERS

**193** Number of projects approved

**141.9** Approved total amount US\$  
MILLONES

**9.8** Contribution from other agencies  
MILLONES

**32** Benefited countries

**63** Generated technologies

**15** New technologies for ALC

**8** Technology of global relevance

MEMBER COUNTRIES

- |            |                    |           |          |
|------------|--------------------|-----------|----------|
| Argentina  | Bolivia            | Chile     | Colombia |
| Costa Rica | Dominican Republic | Ecuador   | Honduras |
| Nicaragua  | Panama             | Paraguay  | Peru     |
| Spain      | Uruguay            | Venezuela |          |