

Organization of the potato value chain

ECUADOR / BOLIVIA / COLOMBIA / PERU / VENEZUELA



Webstory



The technological solution

Development and promotion of products for differentiated markets. Organization of the value chain linking farmers with merchants, processors, supermarkets, hotels and restaurants.



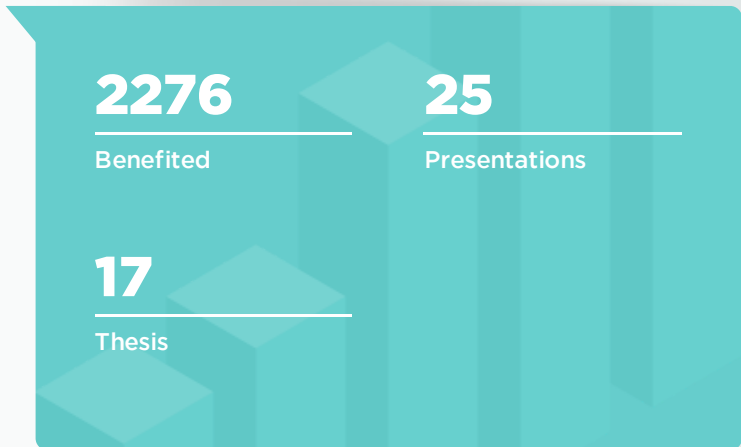
Description

Different actors in the value chain, interested in the rescue, promotion and incorporation of native Andean potatoes for new uses and markets, came together to incorporate technological innovations to their production systems and facilitate access to differentiated markets.



Results

- Organization of the Andean native potato value chain.
- Product development for national and international markets.
- Revaluation of native Andean potatoes.
- The price that farmers receive for native potatoes was doubled.



PARTICIPATING ORGANIZATIONS

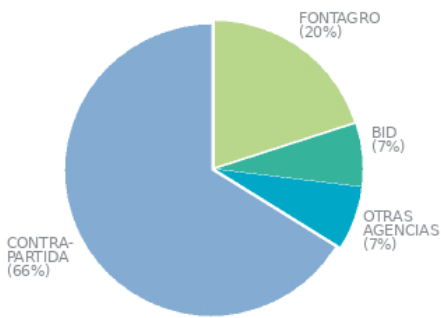


ABOUT FONTAGRO

FONTAGRO is a unique cooperation mechanism for agricultural innovation in Latin America and the Caribbean (ALC) and Spain, that works through regional platforms. It is composed of 15 countries that have contributed capital exceeding 100 million dollars and the Inter-American Development Bank (IDB), which is its legal representative.

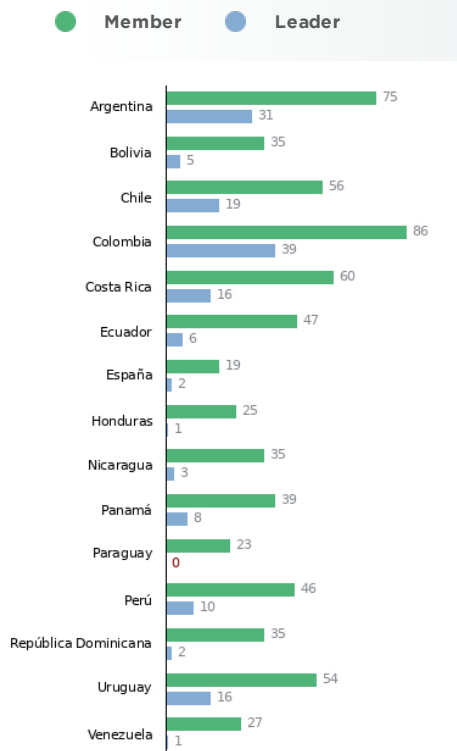


ORIGIN OF RESOURCES



- Counterpart contribution
93.177.555
- FONTAGRO
28.989.468
- IDB
9.922.700
- Other agencies
9.809.078

PARTICIPATION AND ROLE IN CONSORTIUMS SINCE 1998



FONTAGRO IN NUMBERS

193 Number of projects approved

141.9 Approved total amount US\$
MILLONES

9.8 Contribution from other agencies
MILLONES

32 Benefited countries

63 Generated technologies

15 New technologies for ALC

8 Technology of global relevance

MEMBER COUNTRIES

- | | | | |
|------------|--------------------|-----------|----------|
| Argentina | Bolivia | Chile | Colombia |
| Costa Rica | Dominican Republic | Ecuador | Honduras |
| Nicaragua | Panama | Paraguay | Peru |
| Spain | Uruguay | Venezuela | |