

Innovation Management Model in Rural Agroindustry

COLOMBIA / ECUADOR



Webstory



The technological solution

Establish innovation and market models for the development of the blackberry, lulo and other andean fruits value chain in Ecuador and Colombia.



Description

The Rural Agroindustry Innovation Managers (CGIAR) methodology includes recognition and market analysis to improve processes within the production chain, which includes production, agribusiness and the sale of fresh fruit or raw material.



Results

- The methodology was validated in Ecuador and Colombia.
- Three CGIAR groups successfully completed the entire innovation process.
- Self-management and co-innovation processes were generated between the actors and the producers' association in Colombia and Ecuador.

+1713

Trained people

33

Training events

20

Publications

PARTICIPATING ORGANIZATIONS

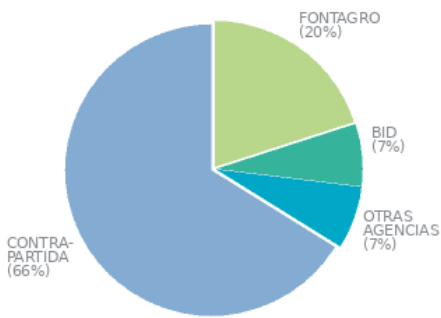


ABOUT FONTAGRO

FONTAGRO is a unique cooperation mechanism for agricultural innovation in Latin America and the Caribbean (ALC) and Spain, that works through regional platforms. It is composed of 15 countries that have contributed capital exceeding 100 million dollars and the Inter-American Development Bank (IDB), which is its legal representative.

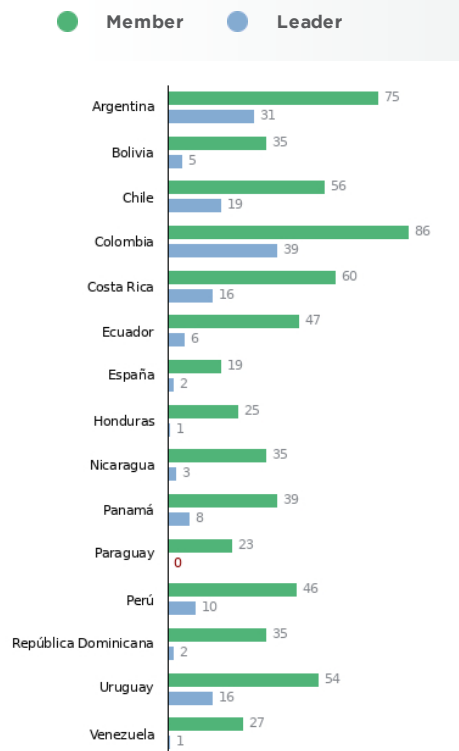


ORIGIN OF RESOURCES



- Counterpart contribution
93.177.555
- FONTAGRO
28.989.468
- IDB
9.922.700
- Other agencies
9.809.078

PARTICIPATION AND ROLE IN CONSORTIUMS SINCE 1998



FONTAGRO IN NUMBERS

193 Number of projects approved

141.9 Approved total amount US\$
MILLONES

9.8 Contribution from other agencies
MILLONES

32 Benefited countries

63 Generated technologies

15 New technologies for ALC

8 Technology of global relevance

MEMBER COUNTRIES

- | | | | |
|------------|--------------------|-----------|----------|
| Argentina | Bolivia | Chile | Colombia |
| Costa Rica | Dominican Republic | Ecuador | Honduras |
| Nicaragua | Panama | Paraguay | Peru |
| Spain | Uruguay | Venezuela | |